

Runnymede Civic Awards

Sponsorship Opportunities
- 2027 -

Runnymede Civic Awards

The Civic Awards will take place in March 2027 and are an opportunity to celebrate residents' community spirit, showcasing brilliant work that often goes unnoticed, together with impressive achievements in sport and creative arts.

Runnymede Borough Council is pleased to offer businesses and organisations a unique opportunity to give back to your community and boost your profile through our sponsorship opportunities.

Becoming a sponsor of the Civic Awards will give your business excellent exposure through our social media channels, the Council's website, printed leaflets, certificates and other documentation.

Our 2027 event is going to be bigger and better than ever before, as we will also be taking this opportunity to celebrate 'Runnymede' before we become part of the new West Surrey Council – and we would love you to be involved!

We offer sponsorship packages and each tier comes with different benefits. If you are interested in a bespoke package or sole exclusive gold opportunity please get in touch to discuss.

Please have a look through the following information and if you have any questions do get in contact!

Clare Sykes

Civic Awards Organiser

civicawards@runnymede.gov.uk

01932 425645



Sponsorship packages available

Sponsorship Benefits	Gold	Silver
Logo and link to your website on Civic Awards pages on RBC website	X	X
Social media posts – general promotion	X	
Social media posts – sponsor specific	X	X
Logo on Council staff email signatures campaign	X	
Logo included in email campaigns	X	
Logo on posters and flyers	X	X
Opportunity to be on the judging panel	X	
Sponsored trophy named after your organisation with opportunity to come on stage and present to the recipient	X	
Opportunity to attend the awards event: Gold – 4 people Silver – 2 people	X	X
Opportunity to give a 2 minute speech or presentation at the ceremony	X	
Opportunity to come on stage to present an award	X	X
Individual Information table at awards event	X	
Shared silver sponsors information table		X
Opportunity to have a pull-up banner at the event	X	X
Dedicated sponsor news story	X	
Logo on slides at event	X	X
Logo included on photo wall at the event	X	X
Logo included in event programme	X	X
Featured in post-event communications	X	X

***Please be aware sponsors will not be eligible to win an award**

Sponsorship Costs:

Gold £2,500

Silver £1,000

If you are interested in a bespoke package or sole exclusive gold opportunity please get in touch to discuss.



2026 Award categories*

Mayors Award

Special Recognition Award

Community

- ★ Service to the Community - Individual
- ★ Service to the Community - Organisation
- ★ Volunteer of the Year
- ★ Volunteer Group of the Year
- ★ Inspirational Person of the Year
- ★ Inspirational Young Person of the Year (Under 18)
- ★ Green Champion Award

Sports and Fitness

- ★ Sports Person of the Year
- ★ Young Sports Person of the Year (Under 18)
- ★ Club / Team of the Year
- ★ Schools Team of the Year
- ★ Coach of the Year
- ★ Sports Volunteer of the Year
- ★ Health and Wellbeing

Arts

- ★ Musician of the Year
- ★ Performing Artist of the Year
- ★ Creative of the Year
- ★ Arts Group of the Year
- ★ Arts Teacher of the Year



*Categories for 2027 maybe subject to change





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