

31 March 2011

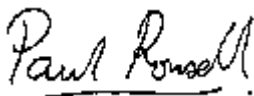
Dear Chief Executive,

**CODE OF RECOMMENDED PRACTICE ON LOCAL AUTHORITY PUBLICITY**

I am writing to draw the attention of your authority to the enclosed circular, which annexes the Code of Recommended Practice on Local Authority Publicity, which has now been approved by both Houses of Parliament, and comes into force today, 31 March 2011.

On the same date the codes of practice issued on 15 August 1988 (Department of the Environment circular 20/88) and 2 April 2001 (Department of the Environment, Transport and the Regions circular 06/2001) are withdrawn in relation to local authorities in England.

Yours sincerely,



**Paul Rowsell**