

## Action Plan - Quarterly Update

April – June 2009

### Runnymede Business Partnership – Transport Group (Partnership for Runnymede)

#### Task Group Chair:

Alan Browne – Independent Consultant

#### Task Group Lead Officer:

Bob Etheridge, Head of Planning, Runnymede Borough Council.

[bob.etheridge@runnymede.gov.uk](mailto:bob.etheridge@runnymede.gov.uk)

01932 425270

#### Task Group Members:

Chris Edge, Thorpe Park  
Mick Wells, Gemini Taxi's  
Dr Frank Botham, Stroude's College  
Darren Williams, Gartner group  
PC Rhodes, Surrey Police  
Richard Bolton, Surrey CC  
Mike Twelftree, WARA

David Thear, Magna Carta School  
Marc Woodall, Surrey CC  
Peter Sims, Runnymede BC  
Andy Cryer, Runnymede BC  
Bob Etheridge, Runnymede BC

#### Task Group meetings 2008/09:

16 June 2009

#### Membership changes:

Tim Williams Runnymede BC (retired)

Requests / outstanding issues to be raised with the LSP:

Principal performance indicators:

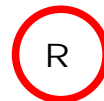
#### Performance key:



Progressing well



At risk of not being delivered and may require intervention





Failing




Action complete



Runnymede Business Partnership – Transport Group (Partnership for Runnymede)

Ref	Source	Action	Project Lead	Implement by (not later than end March 2011)	Barriers to implementation / additional resources identified	Target outcomes	Performance	Comments
i)	SCS RBP	Seek to achieve external funding to cover the full cost of the Yellow Bus project	Head of Planning	March 2011	Lack of continuity of sponsorship and lack of government funding  Need to secure section 106 funding	To collect the following income to cover the cost of the service Fares £103,000 Section 106 £129,000 Sponsorship £80,000  Target £308,000 To reduce schools related car journeys by 250,000 p/a		Collected by 01/01/09 Fares - £78,000 Section 106 - £170,000 Sponsorship -£34,000 Total - 282,000  There has been a drop off in business sponsorship
ii)	SCS T4	Conditional Support for the Airtack Initiative	CEO And Director of Technical Services	March 2011	Need to satisfy concerns about railway level crossing down time in the Egham area  Availability of commercial funding	Airtrack Implemented  Level crossing downtime reduced		Work with BAA and Highway Authority to remove the technical obstacles to the scheme

Runnymede Business Partnership – Transport Group (Partnership for Runnymede)

Ref	Source	Action	Project Lead	Implement by (not later than end March 2011)	Barriers to implementation / additional resources identified	Target outcomes	Performance	Comments
iii)	SCS T1, T2, T3, T4  RBP	Reduce traffic congestion through measures including: travel plans, promotion of public transport options, integrated public transport, enhancing road/transport infrastructure, encouraging flexi-time	Head of Engineering and Head of Planning		Availability of funding. Ability to influence local businesses to adopt travel plans	Reduction in vehicle movements following:  An increase in the number of Travel Plans in place.  Degree of Integrated public transport timetabling.  Maintaining the Yellow Bus service		Continue to improve the yellow bus service.  Support the Quality Bus Partnership – Englefield Green – Heathrow (4 buses per hour) integrated ticketing between bus companies  Work with SCC to encourage ‘safe routes to school’  Work with SW Trains to increase peak hour use of the Staines-Weybridge train service by revised ticketing arrangements

Runnymede Business Partnership – Transport Group (Partnership for Runnymede)

Ref	Source	Action	Project Lead	Implement by (not later than end March 2011)	Barriers to implementation / additional resources identified	Target outcomes	Performance	Comments
iv)	SCS T3 RBP	Work with the Highway and Transport Authority (Surrey County Council) and the private sector to progress, develop and expand alternative transportation to the car and promote safe train and bus service integration throughout the Borough	Head of Engineering and Head of Planning Safer Runnymede	March 2011	Resources from Surrey CC – improvements budgets reduced to facilitate maintenance  Ability of operators to co-operate	Physical improvements implemented  Number of students using the yellow bus service  Secure additional external income/ subscription fees following commissioning of new centre  School travel plans in place  Regular liaison with train operators (South West Trains)		In liaison with schools and businesses identify potential improvements and/or extensions to cycle routes. Several new schemes completed  Promote travel plans – ongoing  CCTV links between local train stations and Safer Runnymede established
v)	SCS T3	Explore opportunities for integrating the Community Transport service into tackling traffic congestion and improving social inclusion	Head of Planning Head of Community Services	March 2011	Resources	Use of Community Transport buses		Explore options for using buses for the school run